## Dr. Jason Bennett Thatcher



Dr. Thatcher holds the Milton F. Stauffer Professorship in the Department of Management Information Systems at the Fox School of Business of Temple University. He holds faculty appointments at the Technical University of Munich and the Information Technology University-Copenhagen.

Jason studies *individual decision-making*, *strategic alignment* and *workforce* issues as they relate to the effective application of information technologies in organizations. His more recent projects direct attention to *cyber security and social media*.

Jason's work appears in journals such as MIS Quarterly, Information Systems Research, Journal of Applied Psychology, Harvard Business Review, and

other outlets. Jason has published (or forthcoming) 20 papers in Financial Times 50 listed journals (about once a year) since earning his PhD. He has published (or conditionally accepted) 12 papers in MIS Quarterly, placing him in the top 20 or so active researchers in the Information Systems discipline.

Jason maintains a high impact research agenda. He appears on the MIS Quarterly most prolific authors list and was ranked as the most productive scholar on the AIS senior scholars list in 2014 and 2020 by AISResearchRankings.Org. Since earning his Ph.D. in 2002, he is ranked the 13th most productive scholar out of 9,000+ active faculty in his discipline. According to GoogleScholar, Jason's work has been cited more than 9,000+ times.

Jason serves as Senior Editor at Information Systems Research and Journal of the Association for Information Systems. He has served as Senior Editor at the MIS Quarterly and Decision Sciences as well as an Associate Editor at Information Systems Research. He served on the editorial boards of European Journal of Information Systems, Decision Sciences and IEEE Transactions on Engineering Management. He was recognized as a top Associate Editor by Information Systems Research.

Jason has served as President of the Association for Information Systems (AIS). He has also served as President of SIG-ADIT and Past Chair of the DIGIT Workshop. He was the conference co-chair of AMCIS 2020 in Salt Lake City. Jason has served on the Advisory Board for the AIS Women's Network and the IS Job Index National Advisory Board. His work on behalf the community has been recognized by the Sandy Slaughter Service Award and AIS Fellow.

Dr. Thatcher's greatest pleasure is working with students. He teaches courses in Management Information Systems and Strategic Management. He won the College of Business and Behavioral Science 2008 Undergraduate Teaching Excellence Award at Clemson University. Jason was named to the Circle of Compadres by the KPMG foundation for contributions to mentoring minority Ph.D. students.

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#### **EDUCATION**

Ph.D. in *Business Administration*. (2002). <u>Florida State University</u>, Tallahassee, FL. Master's in *Public Administration*. (1999). <u>Florida State University</u>, Tallahassee, FL. B.A. *Political Science*, Cum Laude. (1999). <u>University of Utah</u>, Salt Lake City, UT. B.A. *History*, Cum Laude. (1994). University of Utah, Salt Lake City, UT.

#### RESEARCH

## **Major Journal Publications**

- 1. Salge, C., Karahanna, E., and Thatcher, J.B. (Forthcoming). "When Chatbots Shape the Conversation: The Roles of Bots in Human Conversation." MIS Quarterly.
- 2. Li, J., Li, M., Wang, X., and Thatcher, J.B. (Forthcoming). "Implementing AI Orientation in Firms: The Effect of the CIO and Board of Directors." MIS Quarterly.
- 3. Burleson, J., Grover, V., Thatcher, J.B., and Sun, H. (Forthcoming) "Technology Repurposing: When Technology moves from Home to Work." Journal of the AIS.
- 4. Maier, C., Laumer, S., Thatcher, J.B., Sun, H., and Weitzel, T., (Forthcoming) "Why do people resume use? The Case of Information Technology and Return Migration." Journal of the AIS.
- 5. Schuetz, S., Lowry, P.B., Pienta, D., and Thatcher J.B. (Forthcoming). "Improving the design of information security messages by leveraging the effects of temporal distance and argument nature." <u>Journal</u> of AIS.
- 6. Wong, R., Chueng, C., Xiao, S., and Thatcher, J.B. (Forthcoming). "Standing up or standing by: Understanding bystanders' proactive reporting responses to online harassment." <u>Information Systems Research</u>. https://doi.org/10.1287/isre.2020.0983
- 7. Wright, R., and Thatcher, J.B. (2021). "Phishing Tests are Necessary. But They Don't Need to Be Evil." <u>Harvard Business Review</u>. Digital article: <a href="https://hbr.org/2021/04/phishing-tests-are-necessary-but-they-dont-need-to-be-evil">https://hbr.org/2021/04/phishing-tests-are-necessary-but-they-dont-need-to-be-evil</a>
- 8. Prommegger, B., Bennett Thatcher, J., Wiesche, M., & Krcmar, H. (2021). "When your data has COVID-19: how the changing context disrupts data collection and what to do about it." <u>European Journal of Information Systems</u>, 30(1): 100-118. https://orsociety.tandfonline.com/doi/pdf/10.1080/0960085X.2020.1841573
- 9. Schuetz, S., Lowry, P.B., Pienta, D., and Thatcher J.B. (2020). "On the design of information security messages: The effects of temporal distance and argument nature." <u>Journal of Management Information Systems</u>. 37(3): 723-757. https://doi.org/10.1080/07421222.2020.1790187
- 10. Carter, M., Petter, S. Grover, V. and Thatcher, J.B. (2020). "IT Identity: A Measure and Empirical Investigation of its Utility to IS Research." <u>Journal of the AIS</u>. 21(5):2. <a href="https://doi.org/10.17705/1jais.00638">https://doi.org/10.17705/1jais.00638</a>

- 11. Chau, C.K., Ngai, E.W.T., Gerow, J.E., and Thatcher, J.B. (2020). "The effect of business-IT strategic alignment and IT governance on firm performance: A moderated polynomial regression analysis." MIS Quarterly. 44(4): 1679-1704. https://doi.org/10.25300/MISQ/2020/12165
- 12. Wade, J., Roth, P., Thatcher, J.B., and Dinger, M. (2020). "Social Media and Selection: How Talking Guns, Doctors, and Mary Jane Influence your Future." MIS Quarterly. 44(3): 1301-1357. https://doi.org/10.25300/MISQ/2020/14119
- 13. Carter, M., Petter, S., Grover, V., and Thatcher, J.B. (2020). "IT Identity: A Key Determinant of Feature Use and Exploratory Behaviors." MIS Quarterly. 44(3): 983-1021. https://doi.org/10.25300/MISQ/2020/14607
- 14. Pienta, D., Thatcher, J.B., and Johnston, A. (2020). "Protecting a Whale in a Sea of Phish." <u>Journal of Information Technology</u>. 35(3): 214-231 https://doi.org/10.1177/0268396220918594
- 15. Tams, S., Ahuja, M., Grover, V., and Thatcher, J.B. (2020). "Worker Stress in the Age of Mobility: A Moderated Mediation Model of Demands from Interruptions, Role-based Stress, and IT Use." <u>Journal of Strategic Information Systems</u>. 29(1): 101-59. https://doi.org/10.1016/j.jsis.2020.101595
- 16. Tams, S. Dulipovici, A., Thatcher, J.B., Craig, K., and Srite, M. (2020). "The Role of Basic Human Values in Knowledge Sharing: How Values Shape the Post-Adoptive Use of Electronic Knowledge Repositories." <u>Journal of the Association for Information Systems</u>. https://doi.org/10.17705/1jais.00597
- 17. Roth, P. L., Thatcher, J. B., Bobko, P., Matthews, K. D., Ellingson, J. E., & Goldberg, C. B. (2020). Political affiliation and employment screening decisions: The role of similarity and identification processes. <u>Journal of Applied Psychology</u>. 105(5): 472–486. <a href="https://psycnet.apa.org/doi/10.1037/apl0000422">https://psycnet.apa.org/doi/10.1037/apl0000422</a>
- 18. Gupta, B., Loicono, E., Dutchak, G., and Thatcher, J.B. (2019). "A Field Based View on Gender in the Information Systems Discipline: Preliminary Evidence and an Agenda for Change." <u>Journal of the Association for Information Systems</u>. 20(12): 2. <a href="https://doi.org/10.17705/1jais.00588">https://doi.org/10.17705/1jais.00588</a>
- 19. Rossi, M., Muller-Bloch, C., Thatcher, J.B., and Beck, R., (2019). "Blockchain in Information Systems Research: Towards an Agenda for Future Research." <u>Journal of the Association for Information Systems</u>. 20(9): 14. https://doi.org/10.17705/1jais.00571
- 20. Sun, H., Wright R., and Thatcher, J.B. (2019). "Revisiting the Impact of System Use on Task Performance from an Adaptation and Complementarity Perspective." <u>Journal of the Association for Information Systems</u>. 20(4): 3. <a href="https://doi.org/10.17705/1.jais.00539">https://doi.org/10.17705/1.jais.00539</a>
- 21. Wiesche, M., Joseph, D., Thatcher, J.B., Krcmar, H., and Gu, B. (2019). "MIS Quarterly Curation on IT Workforce Research." MIS Quarterly Curations. <a href="https://www.misqresearchcurations.org/blog/2019/6/17/itworkforce">https://www.misqresearchcurations.org/blog/2019/6/17/itworkforce</a>
- 22. Craig, K., Thatcher J.B., and Grover, V., (2019). "The IT Identity Threat: A Conceptual Definition and Operational Measure." <u>Journal of Management Information Systems</u>. 36(1): 259-288. https://doi.org/10.1080/07421222.2018.1550561
- 23. Polites, G.L., Serrano, C., Thatcher, J.B., and Mathews, K. (2018). "Understanding social networking site (SNS) identity from a dual systems perspective: an investigation of the dark side of SNS use." <u>European Journal of Information Systems</u>. 27(5): 600-621. https://doi.org/10.1080/0960085X.2018.1457194
- 24. Hovorka, D., Thatcher, J., Dennis, A., & George, J. F. (2018). "Informing Research: Celebrating 50 Years of Ideas and Science at HICSS." <u>Journal of the Association for Information Systems</u>. *19*(10), 924-928. https://doi.org/10.17705/1jais.00513
- 25. Tams, S., Thatcher J.B., and Grover, V. (2018). "Concentration, Competence, Confidence, and Capture: An Experimental Study of Age, Interruption-based Technostress, and Task Performance." <u>Journal of the Association for Information Systems</u>. 19(9): 857-908. <a href="https://doi.org/10.17705/1jais.00511">https://doi.org/10.17705/1jais.00511</a>
- 26. Thatcher, J.B., Wright, R., Sun, H., Zagenczyk, T., and Klein, R. (2018). "Mindfulness in Information Technology Use: Three Empirical Studies." MIS Quarterly. 42(3): 831-847. https://doi.org/10.25300/MISQ/2018/11881

- 27. Tams, S., Thatcher, J.B. and Craig, C., (2018). "How and Why Trust Matters in Post-Adoptive Usage: The Mediating Roles of Internal and External Self-efficacy." <u>The Journal of Strategic Information Systems</u>. 27(2): 170-190. https://doi.org/10.1016/j.jsis.2017.07.004
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- 30. Roth, P., Bobko, J., Van Iddekinge, C., and Thatcher, J.B. (2016). "Social Media in Employee-Selection-Related Decisions: A Research Agenda for Uncharted Territory." <u>Journal of Management</u>. *42*(1): 269-298. https://doi.org/10.1177/0149206313503018
- 31. Tripp, J., Riemenschneider, C., and Thatcher, J.B. (2016). "Job Satisfaction in Agile Development Teams: Agile Development as Work Redesign." <u>Journal of the Association for Information Systems</u>. 17(4): 267. https://doi.org/10.17705/1jais.00426
- 32. Lankton, N., McKnight, J.B., Wright, R., and Thatcher, J.B., (2016). "Incorporating Trust-in- Technology into Expectation Disconfirmation Theory." <a href="Information Systems Research">Information Systems Research</a>. 27(1): 197-213. <a href="https://doi.org/10.1016/j.jsis.2013.09.001">https://doi.org/10.1016/j.jsis.2013.09.001</a>
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- 34. Gerow, J. Thatcher, J.B., and Grover, V. (2015). "Six Types of IT-Business Strategic Alignment: An Investigation of the Constructs and Their Measurement." <u>European Journal of Information Systems</u>. 24(5): 465-491. https://doi.org/10.1057/ejis.2014.6
- 35. Galluch, P., Grover, V., and Thatcher, J.B. (2015). "Interrupting the Workplace: Examining Stressors in an Information Technology Context." <u>Journal of the Association for Information Systems</u>. 16(1): 1. https://doi.org/10.17705/1jais.00387
- 36. Gerow, J., Grover, V., Thatcher, J.B., and Roth, P. (2014). "Looking Toward the Future of IT-Business Strategic Alignment through the Past: A Meta-Analysis." <u>MIS Quarterly</u>. 38(94): 1059-1085. https://www.jstor.org/stable/26627966
- 37. Tams, S., Ortiz, A., Hill, K., Thatcher, J.B., and Grover, V., (2014). "NeurolS Alternative or Complement to Existing Methods? Examining the Correlation between Neuroscience and Self-Reported Data." <u>Journal of the Association for Information Systems</u>. 15(10): 723. <a href="https://doi.org/10.17705/1jais.00374">https://doi.org/10.17705/1jais.00374</a>
- 38. Tams, S., Grover, V., and Thatcher, J.B. (2014). "Modern Information Technology in an Old Workforce: Toward a Strategic Research Agenda." <u>Journal of Strategic Information Systems</u>. 23(4): 284-304. https://doi.org/10.1016/j.isis.2014.10.001
- 39. Wright, R.T., Jensen, M., Thatcher, J.B., Dinger M., and Marett, K. (2014). "Influence Techniques in Phishing Attacks: An Examination of Vulnerability and Resistance." <u>Information Systems Research</u>. 25(2): 385-400. https://doi.org/10.1287/jsre.2014.0522
- 40. Lankton, N., McKnight, M., and Thatcher. J.B. (2014). "Incorporating Trust-in-Technology into Expectation Disconfirmation Theory." <u>Journal of Strategic Information Systems</u>. 23(2): 128-145. https://doi.org/10.1016/j.jsis.2013.09.001
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- 42. Gerow, J., Ayyargi, R., Thatcher, J.B., and Roth, P. (2013). "Can we have fun @ work? The role of intrinsic motivation for utilitarian systems." <u>European Journal of Information Systems</u>. 22(3): 360-380. https://doi.org/10.1057/ejis.2012.25
- 43. Lankton, L., McKnight, D.M., and Thatcher, J.B. (2012). "The Moderating Effects of Privacy Restrictiveness and Experience on Trusting Beliefs and Habit: An Empirical Test of Intention to Continue Using a Social Networking Website." IEEE Transactions on Engineering Management. 59(4): 654-665. https://doi.org/10.1109/TEM.2011.2179048
- 44. Dinger, M., Thatcher, J.B., Stepina, L., and Craig, C. (2012). "The Grass is Always Greener on the Other Side: A Test of Present and Alternative Job Utility on IT Professionals' Turnover." <a href="IEEE Transactions on Engineering Management">IEEE Transactions on Engineering Management</a>. 59(3): 364-378. <a href="https://doi.org/10.1109/TEM.2011.2153204">https://doi.org/10.1109/TEM.2011.2153204</a>
- 45. Chin, W., Thatcher, J.B., Wright, R. (2012). "Assessing Common Method Bias: Evaluating the ULMC Technique." MIS Quarterly. 36(3): 1003-1019. https://doi.org/10.2307/41703491
- 46. Ply, J., Moore, J., Williams, C., and Thatcher, J.B., (2012). "IS Employee Attitudes and Perceptions at Varying Levels of Software Process Maturity." MIS Quarterly. 36(2): 601-624. https://doi.org/10.2307/41703469
- 47. Polites, G.L., Roberts, N., and Thatcher, J.B. (2012). "Conceptualizing Models Using Multidimensional Constructs: A Review and Guidelines for their Use." <u>European Journal of Information Systems</u>. 21(1): 22-48. <a href="https://doi.org/10.1057/ejis.2011.10">https://doi.org/10.1057/ejis.2011.10</a>
- 48. McKnight, D.H., Carter, M., Thatcher, J.B., and Clay, P. (2011). "Trust in a Specific Technology: An Investigation of Its Components and Measures." <u>ACM Transactions on Management Information Systems</u>. 2(2): 1-15. <a href="https://doi.org/10.1145/1985347.1985353">https://doi.org/10.1145/1985347.1985353</a>
- 49. Carter, M., Grover, V., and Thatcher, J.B. (2011). "The Emerging Role of CIO Technology Strategist." <u>MIS Quarterly Executive</u>. 10(1): 19-29.
- 50. Thatcher, J., McKnight, H., Arsal, R., Baker, E., and Roberts, N. (2011). "The Role of Trust in Post-Adoption IT Exploration: An Empirical Examination of Knowledge Management Systems." <u>IEEE Transactions on Engineering Management</u>. 58(1): 56-70. https://doi.org/10.1109/TEM.2009.2028320
- 51. Zagenczyk, T.J., Scott, K.D., Gibney, R., Murrell, A.J., & Thatcher, J.B. (2010). "Social Influence and Perceived Organizational Support: A Social Networks Analysis." <u>Organizational Behavior and Human Decision Processes</u>. 111(2): 127-138. https://doi.org/10.1016/j.obhdp.2009.11.004
- 52. Pak, R., Price, M., and Thatcher, J.B. (2009). "Age-Sensitive Design of Online Health Information: Comparative Usability Study." <u>Journal of Medical Internet Research</u>. 11(4):e45. <a href="https://doi.org/10.2196/jmir.1220">https://doi.org/10.2196/jmir.1220</a>
- 53. Thatcher, J.B., Zimmer, J.C., Gundlach, M.J. and McKnight, D.H. (2008). "Individual and Human-Assisted Computer Self-Efficacy: An Empirical Investigation." <u>IEEE Transactions on Engineering Management</u>. 55(4): 628-644. https://doi.org/10.1109/TEM.2008.927825
- 54. Treadway, D.C., Ferris, G.R., Duke, A.B., Adams, G.L., and Thatcher, J.B. (2007). "The Moderating Role of Subordinate Political Skill on Supervisor's Impressions of Subordinate Ingratiation and Ratings of Subordinate Interpersonal Facilitation." <u>Journal of Applied Psychology</u>. 92(3): 848-855. https://psycnet.apa.org/doi/10.1037/0021-9010.92.3.848
- 55. Chan, Y.E., Sabherwal, R., and Thatcher, J.B. (2006). "Antecedents to Strategic Alignment: An Empirical Investigation." <u>IEEE Transactions on Engineering Management</u>. 53(1): 1-22. https://doi.org/10.1109/TEM.2005.861804
- 56. Thatcher, J.B., Brower, R.S., and Mason, R. (2006). "Organizational Fields and the Diffusion of Information Technologies Within and Across the Nonprofit and Public Sectors: A Preliminary Theory." <u>American Review of Public Administration</u>. 36(4): 437-454. <a href="https://doi.org/10.1177/0275074006286704">https://doi.org/10.1177/0275074006286704</a>
- 57. Ahuja, M.K. and Thatcher, J.B. (2005). "Moving Beyond Intentions and Toward the Theory of Trying: Effects of Work Environment and Gender on Post-Adoption Information Technology Use." MIS Quarterly. 29(3): 429-461. https://doi.org/10.2307/25148691

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- 59. Thatcher, J.B. and Perrewe, P. (2002). "An Empirical Examination of Traits as Antecedents to Computer Self-Efficacy and Computer Anxiety." MIS Quarterly. 26(4): 381-396. https://doi.org/10.2307/4132314

#### **Additional Journal Publications**

- 60. Mattke, J., Maier, C. Weitzel, T., Gerow, J., and Thatcher, J.B. (Minor Revision). "Qualitative Comparative Analysis (QCA) In Information Systems Research: Status Quo, Guidelines, and Future Directions." Communications of the Association for Information Systems.
- 61. Mattke, J., Maier, C. Weitzel, T., and Thatcher, J.B. (Forthcoming). "Qualitative Comparative Analysis in the Information Systems Discipline: A literature review and methodological recommendations." Internet Research.
- 62. Tams, S., Ahuja, M., Grover, V. and Thatcher, J.B. (Forthcoming). Grappling with Modern Technology: Interruptions Mediated by Mobile Devices Impact Older Workers Disproportionately. <u>Information Systems and e-Business Management</u>.
- 63. Buxmann, P., Hess, T., and Thatcher, J.B. (2019) "Al-Based Information Systems" <u>Business & Information</u> Systems Engineering. 61(4): 545-547. https://doi.org/10.1007/s12599-020-00675-8
- 64. Nabity-Grover, T., Cheung, C.M.K., and Thatcher. J.B., "Inside out and outside in: How the COVID-19 pandemic affects self-disclosure on social media." <u>International Journal of Information Management</u> (2020): 102188. doi: 10.1016/j.ijinfomgt.2020.102188
- 65. Wade, J., Dinger, M., & Thatcher, J. B. (2020). A Great Escape: The Effect of Negative Public Affiliation on Belongingness to Virtual Communities. Communications of the Association for Information Systems, 47, pp-pp. https://doi.org/10.17705/1CAIS.04710
- Jones, M. C., Srite, M., Chandrasekaran, R., Iyer, L. S., Kayworth, T., & Thatcher, J. B. (2019). "Getting Information Systems Programs Classified as STEM: A U.S.-based Perspective from an AIS Task Force Study and Panel Discussion." <u>Communications of the Association for Information Systems</u>. 44(1): 23 <a href="https://doi.org/10.17705/1CAIS.04423">https://doi.org/10.17705/1CAIS.04423</a>
- 67. Buxmann, P., Hess, T., and Thatcher, J.B. (2019) "Al-Based Information Systems: A Call for Research Contributions," <u>Business & Information Systems Engineering</u>. 61(4): 545-547. <a href="https://doi.org/10.1007/s12599-019-00606-2">https://doi.org/10.1007/s12599-019-00606-2</a>
- 68. Chua, C., Thatcher, J.B., Niederman, F., Chan, Y.E., and Davidson, E. (2018). "ICIS 2017 Panel Report: Break your shackles! Emancipating Information Systems from the Tyranny of Peer Review." Communications of the Association for Information Systems. 43(1): 25. https://doi.org/10.17705/1CAIS.04325
- 69. Dennis, A., George, J.F., Joshi, K.D., Recker, J., and Thatcher, J.B. (2018). "Celebrating HICSS50: The Past, Present, and Future of HICSS Conference." <u>Communications of the Association for Information Systems</u>. 43(1): 38. <a href="https://doi.org/10.17705/1CAIS.04338">https://doi.org/10.17705/1CAIS.04338</a>
- 70. Thatcher, J., Pu, W., & Pienta, D. (2018). IS Information Systems a (Social) Science?. <u>Communications of the Association for Information Systems</u>. 43(1): 11. <a href="https://doi.org/10.17705/1CAIS.04311">https://doi.org/10.17705/1CAIS.04311</a>
- 71. Williams, C., Fedorowicz, J., Kavanaugh, A., Mentzler, K., Thatcher, J.B., and Xu, J. (2018). "Leveraging Social Media: The Community Policing Case." <u>Government Information Quarterly</u>. 35(2): 210-222. https://doi.org/10.1016/j.giq.2018.03.001
- 72. Gerow, J., Grover, V., and Thatcher, J.B., (2017). "Can Political Skill Enhance Business and IT Knowledge?" <a href="Information Systems Management">Information Systems Management</a>. 34(2): 157-171. <a href="https://doi.org/10.1080/10580530.2017.1288525">https://doi.org/10.1080/10580530.2017.1288525</a>
- 73. Beck, R., Avital, M., Rossi, M., and Thatcher J.B., (2017). "Blockchain Technology in Business and Information Systems Research." <u>Business & Information Systems Engineering</u>. 59(6): 381-384. https://doi.org/10.1007/s12599-017-0505-1

- 74. Mazer, J., Dutchak, G., and Thatcher, J.B. (2017). "Social Media Listening and Title IX Training Crisis: Implications for Discourse of Renewal." <u>Communications Teacher</u>. 31(3): 125-130. https://doi.org/10.1080/17404622.2017.1314524
- 75. Gerow, J., Grover, V. and Thatcher, J.B. (2016). "Alignment's Nomological Network: Theory and Evaluation." Information & Management. 53(5): 541-553. https://doi.org/10.1016/j.im.2015.12.006
- 76. AlMarzouq, M., Grover, V., and Thatcher, J.B. (2015). "The Role of Development Structure in Performance of Open Source Software Communities: An Information Processing View." <u>Decision Support Systems</u>. 80: 27-41. https://doi.org/10.1016/j.dss.2015.09.004
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- 66. Galluch, P., Otim, S., Klein, R., and Thatcher, J.B. (2007). "Online Vendor Choice for Air Travel Ticketing: The Role of Trust and Switching Costs." In the Proceedings of Web 2007, Montreal, Canada.
- 67. Roberts, N.H., Thatcher, J.B., and Klein, R. (2007). "Tying Context to Post-Adoption Behavior with Information Technology: A Conceptual and Operational Definition of Mindfulness." In the Proceedings of the <u>Americas</u> Conference on Information Systems, Keystone, CO.
- 68. Thatcher, J.B., McKnight, D.H., Gundlach, M.J., and Srite, M. (2007). "Individual and Human Assisted Computer Self-Efficacy: An Empirical Investigation." In the Proceedings of the <u>Internationale Tagung Wirtschaftsinformatik</u>, Karlsruhe, Germany.
- 69. Galluch, P. and Thatcher, J.B. (2007). "Maladaptive vs. Adaptive Use of Internet Applications in the Classroom: A Test of Competing Models." In the Proceedings of the <u>Southern Association on Information Systems</u>, Jacksonville, FL.
- 70. Roberts, N.H., Thatcher, J.B., and Klein, R. (2007). "Using Information Technology Mindfully." In the Proceedings of the Southern Association on Information Systems, Jacksonville, FL.
- 71. Li, L., Rong, G., and Thatcher, J.B., (2007). "Fostering Purchasing Intention: The Influence of Appearance and Functionality on Consumers' Initial Trust in a Web Vendor." In the Proceedings of the Southern Association on Information Systems, Jacksonville, FL.
- 72. Galluch, P.G. and Thatcher, J.B. (2006). "Slacking and the Internet in the Classroom: A Preliminary Investigation." In the Proceedings of the <u>AIS Special Interest Group on Human Computer Interaction</u> Conference, Milwaukee, WI.
- 73. Treadway, D.C., Ferris, G.R., Duke, A.B., Adams, G.L., Ammeter, A.P., and Thatcher, J.B. (2005). "The Moderating Role of Subordinate Political Skill on Supervisors' Impressions of Influence Tactics and Subsequent Performance Ratings." In the Proceedings of the <u>Southern Management Association</u>, Charleston, SC.
- 74. Mao, E., Srite, M. and Thatcher, J.B. (2005). "An Analysis of Mobile Phone Adoption in China." In the Proceedings of the Global Information Technology Management Conference, Anchorage, AL.
- 75. Yaprak, O., Thatcher, J.B., Srite, M., and Mao, E. (2004). "Efficacy, Innovation, and Perceived Behavioral Control in Turkey: Examining Enhanced Mobile Phone Service Usage Behaviors." In the Proceedings of the International Business Management Conference, Amman, Jordan.
- 76. Thatcher, J.B., Liu, Y., and Stepina, L.P. (2002). "The Role of the Work Itself: A Theoretical and Empirical Examination of Intrinsic Motivation's Influence on IT Workers' Attitudes and Intentions." In the Proceedings of the ACM Special Interest Group on Computer Personnel Research, Kristiansand, Norway.
- 77. Gundlach, M.J. and Thatcher, J.B. (2002). "Beliefs about Computers and Organizational Implications." In the Proceedings of the Annual Meeting of the <u>Society for Industrial and Organizational Psychology</u>, Toronto, Canada.
- 78. Srite, M., Thatcher, J.B., Stepina, L.P. and Liu, Y. (2002). "Culture, Overload, and Personal Innovativeness with Information Technology." In the Proceedings of the 5th Annual Meeting of the Southern Association for Information Systems, Savannah, GA.
- 79. Thatcher, J.B. and Stepina, L.P. (2001). "IT Worker Turnover: An Integrative Model and Empirical Test." In the Proceedings of the International Conference on Information Systems, New Orleans, LA.

- 80. Thatcher J.B. and Stepina, L.P. (2001). "Professionalism, Job Characteristics, and Work Beliefs: An Empirical Examination of Female and Male Information Technology Workers." In the Proceedings of the Annual Meeting of the Southern Management Association, New Orleans, LA.
- 81. Thatcher J.B., Marett, K. and Adams, G. "Information Technology, Transaction Costs Economics, and the Knowledge Based View of the Firm: A Synthesis and Extension of the Literature." (2001). In the Proceedings of the Southern Management Association, New Orleans, LA.
- 82. Boyle, R. and Thatcher, J.B. (2001). "Organizational Commitment and IT Workers: A Conceptual Model." In the Proceedings of the Southern Association for Information Systems, Savannah, GA.
- 83. Thatcher, J.B. and Perrewe, P. (2000). "An Empirical Examination of Computer Self-Efficacy: The Role of Personality and Anxiety." In the Proceedings of the <u>Southern Management Association</u>, Orlando, FL.
- 84. Gundlach, M.J. and Thatcher, J.B. (2000). "Computer Self-Efficacy: Examining the Multi-Dimensional Nature of the Construct." In the Proceedings of the Southern Management Association, Orlando, FL.
- 85. Thatcher, J.B., Brower, R.S., and Mason, R. (2000). "Diffusion of Technology within Organizational Fields: An Interpretive Case Study of Mental Health Provision in Florida." In the Proceedings of the <u>Association for Research on Non-Profit and Voluntary Actions Conference</u>, New Orleans, LA.
- 86. Kuhlmeier, D., Thatcher, J.B., and Srite, M. (2000). "The Internet and Non-Profits: Implications for Organizations' Structure." In the Proceedings of the <u>Association for Research on Non-Profit and Voluntary Actions Conference</u>, New Orleans, LA.
- 87. Thatcher J.B., Srite M., and Diakourakis, E. (2000). "Synthesizing Structuration and Institutional Theory: Two Public Sector Cases." In the Proceedings of the <u>Southern Association for Information Systems</u>, Atlanta, GA.
- 88. Thatcher J.B., Adams, G., and Killingsworth, J.B. (2000). "An Examination of Differences in Public and Private Sector IT Procurement Influences and Practices." In the Proceedings of the <u>Southwest Academy of Management</u>, San Antonio, TX.
- 89. Kuhlmeier, D., Srite, M., and Thatcher J.B. (1999). "The Effect of Information Technology on the Structure of Non-Profit Organizations: A Case Study of the World Wildlife Fund," In the Proceedings of the <u>Association for Research on Nonprofit and Voluntary Action</u>, New Orleans, LA.

## **Refereed Conference Presentations and Roundtables**

- 1. Roth, P., Goldberg, C., and Thatcher J.B., (2015). "The Role of Political Affiliation in Employment Decisions: A Model and Research Agenda." Presented at the Academy of Management, Vancouver, Canada.
- 2. Williams, C., Fedorowicz, J., Haughton, D., Kavanaugh, A., and Thatcher, J.B. (2015). Use and Impact of Social Media in Community Policing. Presented at the 43rd Research <u>Conference on Communication, Information and Internet Policy</u>, George Mason University School of Law, Arlington, Virginia.
- 3. Beekhuyzen, J., and Thatcher, J.B., (2015). Diversity in the IT Workforce: Research Issues and Practical Obstacles, <u>European Conference on Information Systems</u>, Muenster, Germany.
- 4. Appleford, S. and Thatcher, J.B. (2015). "Using the Social Web to Explore Online Discourse: Tools, Techniques, and a Research Agenda," presented at the Social Media Workshop, <u>Hawaii International Conference on System Sciences</u>, Kauai, Hawaii.
- 5. Thatcher, J.B. and Weaver, B. (2012). "Learning to Listen: How Clemson Built a Social Media Infrastructure to Support Pedagogy, Research, and Outreach." Presented at <u>EDUCAUSE 2012</u>, Denver, Co.
- 6. Roth, P., Bobko, P., Van Iddekinge, C, and Thatcher, J.B., (2012). "Using Social Media Information for Staffing Decisions: Some Uncharted Territory In Validity Research." Presented at the <u>Academy of Management</u>, Boston, Ma.
- 7. Roth, P., Bobko, P., Van Iddekinge, C, and Thatcher, J.B., (2012). "Social Media and Employee Selection: Literature-Based Expectations of Adverse Impact." Presented at the <u>Academy of Management</u>, Boston, MA.

- 8. Mellott, M., Roberts, N.H., and Thatcher J.B. (2012). "Control Mechanisms and Electronic Medical Record Compliance in a Combat Environment: An Empirical Investigation", The Eighth Annual <u>SC Upstate Research Symposium</u>, Spartanburg, SC.
- 9. Mellott, M., Thatcher, J.B., Roberts, N., Carter, M., and Grover, V. (2011). "What are the Roles of the Medical Chief Information Officer (CIO)?" Presented at the Academy of Health Science, Houston, Tx.
- 10. Carter, M.S., Grover, V., and Thatcher, J.B., (2010). "New Leadership Roles in the Digital World." Presented at the Pre-ICIS SIM Academic Workshop.
- 11. Ozkan, G., Miller, J., and Thatcher, J.B. (2009). "Implications of Zones of Tolerance on Service Quality." Presented at <u>INFORMS</u>, San Diego, CA.
- 12. Galluch, P., Henry, R. and Thatcher, J.B. (2007). "The Role of Information Systems in a Multi-Tasking Environment and the Impact on Performance." Presented at the <u>Academy of Management</u>, Philadelphia, PA.
- 13. Roberts, N.H., Thatcher, J.B., and Klein, R. (2006). "Mindfulness in the Domain of Information Systems." Presented at the Diffusion Interest Group in Information Technology (DIGIT) Workshop, Milwaukee, WI.
- Mao, E., Srite, M., Thatcher, J.B. and Yaprak, O. (2004). "Developing a Research Model to Study Advanced Mobile Phone Services Adoption." Presented at <u>Organizations and Society in Information Systems</u> (OASIS) Workshop, Washington, D.C.
- 15. Arsal, R., Thatcher, J.B., and McKnight, D.H. (2004). Trust in Technology: An Empirical Examination of the Construct." Presented at the <u>Diffusion Interest Group in Information Technology</u> (DIGIT) Workshop, Washington D.C.
- 16. Yaprak, O. and Thatcher, J.B. (2003). "How Individuals' Differences Effect Beliefs Leading to the Use of Mobile Phone Services: An Empirical Study of the Influence of Self-efficacy, Personal Innovativeness, Usefulness, Ease-of-service, Accessibility and Price." Presented at the <a href="EURO/INFORMS Joint International Meeting">EURO/INFORMS Joint International Meeting</a>, Istanbul, Turkey.
- 17. Thatcher, J.B. and Ahuja, M.K. (2000). "Intention to Explore Information Technology: An Examination of the Effects of the Task Environment and Differences Across Genders." Presented at the <u>Academy of Management</u>, Toronto, Canada.
- 18. Thatcher, J.B. and Brower, R.S. (1998). "Understanding Technology in Public Organizations: Extending the Structuration Model." Presented at the Academy of Management, San Diego, CA.

## **Book Chapters**

- 1. Carter, M., Grover, V., & Thatcher, J. B. (2016). "Mobile phone identity: The mobile phone as part of me." Encyclopedia of E-Commerce Development, Implementation, and Management. IGI Global.
- 2. Johnson, R. D., Thatcher, J. B., & Burleson, J. (2016). A framework and research agenda for studying eHRM: Automating and informating capabilities of HR technology. <u>Research in Human Resource Management: HRM</u> Theory and Research on New Employment Relationships. *Charlotte, NC: Information Age.*
- 3. Tams, S., Thatcher, J.B., and Ahuja, M. (2015). "The Impact of Interruptions on Technology Usage: Exploring Interdependencies Between Demands from Interruptions, Worker Control, and Role-Based Stress." <u>Information</u> Systems and Neuroscience. Springer International Publishing, pp. 19-25.
- 4. Chin, W., Thatcher, J.B., Wright, R., and Steele, D. (2013). "Controlling for Common Method Variance in PLS Analysis: The Measured Latent Marker Variable Approach." New Perspectives in Partial Least Squares and Related Methods. Springer New York, pp. 231-239.
- 5. Carter, M., Grover, V., and Thatcher, J.B., (2013). "Mobile Devices and the Self: Developing the Concept of Mobile Phone Identity." <u>Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy, In Lee, Ed. IGI Global, Hershey, PA. pp. 150-164.</u>
- 6. Li, X., Rong, G., Thatcher, J.B., and Carter, M. (2011). "Swift Trust in Web Vendors: The Role of Appearance and Functionality." In <u>Organizational and End-User Interactions: New Perspectives</u>. Clarke S., and Dwivedi, A. Eds. IGI Global, Hershey, PA. pp. 102-122.

- 7. Arsal, R., Thatcher, J.B., Zagenczyk, T.J., McKnight, D.H., & Ahuja, M. (2011). Commitment, trust, and autonomy: Tying perceptions of the organization and the job to perceptions of IT. In Organizational and End-User Interactions: New Perspectives. Clarke S., and Dwivedi, A. Eds. IGI Global, Hershey, PA. pp. 248-271.
- 8. Gerow, J.E., Galy, E., Thatcher, J.B., and Srite, M. (2010). "Within-Culture Variation and Information Technology," in: Technological Advancement in Developed and Developing Countries: Discoveries in Global Information Management, G. Hunter and F. Tan (eds.), IGI Global, Hershey, PA, pp. 337-364.
- 9. Guy, M.E. and Thatcher, J.B. (2004). "Diversity, Administration, and Governance". In Sound Governance: Policy and Administrative Innovations. Farazmand, A. Eds. Praeger/Greenwood, Westport: CT, pp. 187-208

## **Other Published Articles**

- 1. Lowry, P.B., and Thatcher, J.B., (2020). "Update Your Assumptions: How Ph.D. Students Can Achieve Success During their Ph.D. Program Studies in a Business Field." Decisionline. https://decisionsciences.org/update-yourassumptions-how-ph-d-students-can-achieve-success-during-their-ph-d-program-studies-in-a-business-field/
- 2. Grover, V. and Thatcher, J.B. (2010). "The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part Two)." Decisionline. 41(3) 15-19.
- 3. Grover, V. and Thatcher, J.B. (2010). "The 10 Mistakes Students Make in their Doctoral Program Revisited: The Student Response (Part One)." Decisionline. 41(2) 15-19.
- 4. Schwarz, A., Thatcher, J.B., and Grover, VG. (October 2008). "Making the Transition from Doctoral Student to Assistant Professor." <u>Decisionline</u>. 39 (10) 24-28.
- 5. Grover, V. and Thatcher, J.B., (January 2008). "Building Cultures of Completion in Ph.D. Programs." Decisionline. 39 (1) 15-18.

#### **INVITED PRESENTATIONS**

- 1. Aalto University
- 2. Arizona State University
- 3. Auburn University
- 4. Baylor University
- 5. Brigham Young University
- 6. Chang Gung University
- 7. City University of Hong Kong
- 8. Colorado State University
- 9. Florida International University
- 10. Florida State University
- 11. George Washington University
- 12. Georgia State University
- 13. HEC Montréal
- 14. Iowa State University
- 15. ITU Copenhagen
- 16. Ludwig Maximilians Universität Munich
- 17. Neu-Ulm University of Applied Sciences
- 18. Northumbria University
- 19. Open Universiteit Netherlands
- 20. Polytechnic University of Hong Kong
- 21. Royal Hollowell University
- 22. Technische Universität München (TUM)
- 23. Temple University
- 24. Texas Tech University

- 25. Universität Augsburg
- 26. Universidad de Sevilla
- 27. University of Alabama
- 28. University of Arizona
- 29. University of Arkansas
- 30. University of Central Florida
- 31. University of Cincinnati
- 32. University of Dayton
- 33. University of Delaware
- 34. University of Georgia
- 35. University of Memphis
- 36. University of Minnesota
- 37. University of Notre Dame
- 38. University of Nottingham Ningbo
- 39. University of Oklahoma
- 40. University of Pittsburgh
- 41. University of South Florida
- 42. University of Texas-San Antonio
- 43. University of Utah
- 44. Virginia Commonwealth University
- 45. Virginia Polytechnic Institute and State University
- 46. Washington State University

## **GRADUATE STUDENT ADVISING**

#### **Dissertation Chair or Co-Chair**

- Almarzouq, Mohammad, Clemson University (Management Information Systems, 2009).
   Initial Placement: Kuwait University
- Burleson, James, Clemson University (Management Information Systems, 2016). Initial Placement: California Polytechnic State University in San Luis Obispo.
- 3. Craig, Kevin, Clemson University (Management Information Systems, 2015). Initial Placement: Baruch College, Current: Auburn University.
- 4. Dinger, Michael. Clemson University (Management Information Systems, 2011). Initial Placement: Henderson State University, Current: USC-Upstate.
- 5. Esposito, Marie, Clemson University (Management Information Systems, 2019). Initial Placement: University of Central Arkansas
- 6. Galluch, Pamela. Clemson University (Management Information Systems, 2009). Initial Placement: Roanoke College, Current: The College of William and Mary
- 7. Gerow, Jennifer. Clemson University (Management Information Systems, 2011).
  Initial Placement: Virginia Military Institute
- 8. Mathews, Kevin. Clemson University (Management Information Systems, 2019). Initial Placement: Ohio University, Current: UNC-Wilmington
- 9. Mellot, Mark. Clemson University (Policy Studies, 2010).
  Initial Placement: Baylor University, Current: Global Connections to Employment.
- 10. Nabity-Grover, Teagen. University of Alabama, (Management Information Systems, 2020). Initial Placement: Boise State University
- 11. Pienta, Dan. Clemson University (Management Information Systems, 2019). Initial Placement: Baylor University
- 12. Pu, Wenxi. Clemson University (Management Information Systems, 2020). Initial Placement: University of Manitoba
- 13. Tams, Stefan. Clemson University (Management Information Systems, 2011).
  Initial Placement: HEC Montreal
- 14. Wade, Julie, Clemson University (Management Information Systems, 2015).
  Initial Placement: USC-Upstate
- 15. Yang, Ning, University of Alabama (Management Information Systems, in-progress)

# **Dissertation Committee Member**

- 16. Ayyagari, Ramakrishna. Clemson University (Management Information Systems, 2007). Initial Placement: University of Massachusetts-Boston
- 17. Carter, Michelle. Clemson University (Management Information Systems, 2012).

  Initial Placement: University of Nebraska-Omaha, Current: Washington State University.
- 18. Lim, Jaejoo. Clemson University (Management Information Systems, 2007).

  Initial Placement: South Carolina State University, Current: University of Arkansas-Fort Smith
- 19. Green, Andrew. Nova Southeastern University (Management Information Systems, in-progress). Initial Placement: Kennesaw State University

## External Examiner/Paper Advisor/Opponent

- 20. Bagayogo, Fatuo, McGill University (2014).
- 21. Chan, Tommy. Hong Kong Baptist University (2017).
- 22. De Kok, Arjan. Utrecht University (2017).
- 23. Fong, Lei Chun. Hong Kong Polytechnic University (2016).
- 24. Lee, Alan. Hong Kong Polytechnic University (2017).

- 25. Stana, Raluca. Information Technology University Copenhagen (2019).
- 26. Wong, Randy. Hong Kong Baptist University (2020).
- 27. Pflüger, Christoph. Technical University of Munich (2020).
- 28. Klinker, Kai. Technical University of Munich (2020).
- 29. Hedrén, Andreas. Uppsala University (2020).

#### **FUNDED RESEARCH**

My research has been funded through grants by federal agencies such as the National Science Foundation and the National Parks Service and through support of Fortune 500 companies such as Salesforce.com and IBM. It has also received support from the Department of Management and Creative Inquiry programs at Clemson University. My funded work resides at the intersection of **social media**, **cybersecurity**, and **cyberinfrastructure**.

### **Externally Funded**

- 1. Supporting a Community Building Workshop in Computer Education Research, National Science Foundation, Principal Investigator (PI) (2013). \$30,021.
- 2. Cape Hatteras National Park and Social Media Listening, National Parks Service Co-Principal Investigator (Co-PI) (2013). \$11,750
- 3. Collaborative Research: Planning Grant: I/UCRC for Social Technologies and Analytics. National Science Foundation (2013). PI \$15,985
- 4. CC-NIE Integration: Clemson-NextNet, National Science Foundation. (2012). Senior Personnel responsible for an application layer on curating and transporting social media data \$999,378.
- 5. EAGER: Prototype Tool for Visualizing Online Polarization, National Science Foundation. (2012). PI, Co-PIs Appleford, S., Burton, O., and Byrd, V. \$262,653.
- 6. INSPIRE: Tools, Models, and Innovation Platforms for Research on Social Media, National Science Foundation. (2012). Subcontractor, PI-Robert Mason, University of Washington. \$997,118.
- 7. IBM Center for the Business of Government (2012). Co-PI –Carter, L., NC A&T. \$20,000.

#### **TEACHING**

I teach courses on innovation, emerging technologies, social media, telecommunications, and strategic management at the Undergraduate and Graduate Levels. My Creative Inquiry course, focused on social media and analytics using Clemson's Social Media Listening Center, has had its work featured on local television, in case studies by Fortune 500 companies, and mentioned in magazines such as Fortune and Forbes. I have won teaching awards at Florida State University and Clemson University. In 2012, my team was recognized for innovation in technology education in the state of South Carolina.

#### **Teaching Awards**

Innovision Technology Award – Statewide Award for Innovation in Education – <u>www.innovisionawards.org</u> (2012).

Undergraduate Teaching Excellence Award, College of Business and Behavioral Science (CBBS), Clemson University, (2008).

Graduate Student Teaching Excellence Award, College of Business, Florida State University, (2001).

#### LEADERSHIP AND SERVICE ACTIVITIES

## **Leadership in the Academic Community**

AIS Representative, MISQ Policy Committee (2019-present).

President, Association for Information Systems (2015-2018).

AIS Representative at Partnership for the Advancement of Computer Education (PACE) (2012, 2013, 2014).

Vice-President of Membership, Association for Information Systems (AIS) (2009-2015).

Treasurer, SIG-Adoption and Diffusion of Information Technology, AIS (2010-Present).

Past-President, SIG-Adoption and Diffusion of Information Technology, AIS (2010-2011).

President, SIG-Adoption and Diffusion of Information Technology, AIS (2009-2010).

President-Elect, SIG-Adoption and Diffusion of Informtion Technology, AIS (2008-2009).

Vice-President Meetings, SIG-Adoption and Diffusion of Information Technology, AIS (2007-2008)

Program Chair, Diffusion Interest Group in Information Technology (DIGIT) Workshop (2007).

## **Conference and Workshop Committee Service**

PhD Consortium Co-Chair, International Conference on Information Systems (2024).

Mid-Career Consortium Co-Chair, Americas Conference on Information Systems (2022).

Co-Chair, AMCIS 2020 Conference (2016-20201).

Vice-Chair, Sponsorships, International Conference on information Systems (2021).

Track Chair, European Conference on Information Systems (2018).

Track Co-Chair, Social Media, International Conference on Information Systems (2015).

Track Co-Chair, Diversity and Inclusion in the IT Workforce, European Conference on Information Systems (2015).

Conference Program Committee, PACE Workshop Computing Education (2014).

Doctoral Student Consortium Advisor, Pacific Asia Conference on Information Systems (2014).

Track Co-Chair, IS Innovation, Adoption, and Diffusion, European Conference on Information Systems (2013).

Track Co-Chair, Human Behavior in IT Adoption and Use, International Conference on Information Systems (2012).

Placement Co-Chair, Americas Conference on Information Systems (2012).

Associate Editor, International Conference on Information Systems, (2007, 2008, 2010, 2011).

Associate Editor, Organizational Communication and Information Systems Division, Academy of Management (2007-2010).

Associate Editor, Technology Diffusion Track, Internationale Tagung Wirtschaftsinformatik, (2011).

Mini-Track Chair, Individual Differences and Innovation Diffusion, IT Diffusion Track, Americas Conference on Information Systems (2008, 2011).

Mini-Track Chair, General Topics, IT Diffusion Track, Americas Conference on Information Systems (2010).

Track Chair, IT Diffusion Track, Americas Conference on Information Systems (2009).

## **Editorial Service to Journals**

Senior Editor, Information Systems Research (2021-present).

Senior Editor, Journal of the AIS (2019-present).

Senior Editor, MIS Quarterly (2015-2019).

Senior Editor, Decision Sciences (2015-2017).

Senior Editor, AIS Transactions on Human Computer Interaction (2014-present).

Advisory Board, Journal of the Association for Information Systems (2016-2019).

Associate Editor, European Journal of Information Systems (2016-2020).

Associate Editor, Information and Management (2012-2015).

Associate Editor, Information Systems Research (2008-2013).

Associate Editor, Information, Technology, and People (2008-2017).

Editorial Board, Journal of the Association for Information Systems (2008-2019).

## **University Committee Service**

Graduate Academic Integrity Committee (2016-2018).

Vice-Provost of Entrepreneurship Search Committee (2016).

Vice-Provost of Undergraduate Studies Search Committee (2015).

Academic Technology Council (2012-2017).

Institutional Review Board, Clemson University, (2012-2015).

Graduate Council, Clemson University (2007-2012).

## **College Committee Service**

College Tenure and Promotion Committee, Fox School of Business, Temple University (2020-present).

Faculty Executive Board, Culverhouse College of Business, University of Alabama (2019-2020).

President, College of Business and Behavioral Science, Faculty Advisory Council, Clemson University (2010-2011).

Associate Dean Search Committee, College of Business and Behavioral Science, Clemson University (2010-2011).

Member, College of Business and Behavioral Science, Faculty Advisory Council, Clemson University (2009-2010).

## **Department Committee Service**

MIS PhD Program Coordinator, Temple University (2021-present).

Member, MIS PhD Program Committee, Temple University (2020-present).

Chair, MIS PhD Program Committee, University of Alabama (2019-2020).

Tenure, Promotion and Retention Committee, Clemson University/University of Alabama (2014-2020).

Co-Chair, MIS Faculty Search Committee, Clemson University (2014).

Chair, MIS Faculty Search Committee, Clemson University (2013).

Graduate Programs Committee (2011-2013; 2017-2018).

Department Advisory Committee, Clemson University (2008-2012; 2017-2018).

#### **ACADEMIC HONORS**

## Field-Based Recognition

AIS Technology VISION Award (2020).

AIS Sandra Slaughter Service Award (2020).

Technische Universität München Ambassador (2020).

AIS Fellow (2019).

AIS Senior Scholar (2018).

AIS Leadership Appreciation Award (2015; 2018; 2019).

Information Systems Research Service Award (2013).

Associate Editor of the Year, Information Systems Research (2012).

Circle of Compadres, ISDSA Ph.D. Project (2012).

AMCIS Leadership Appreciation Award (2012).

SIGADIT Service Excellence Award, (2009-2010, 2011-2012).

#### **Fellowships**

Weizenbaum Institute Research Fellow (2020) – suspended due to COVID.

Vellux Vellum Fellow, Vellux Foundation, Denmark (2016).

## **University Recognition**

Faculty Excellence Award, Clemson University (2008, 2011, 2018).

# **College Based Recognition**

Senior Scholar Excellence Award, College of Business, Clemson University (2017).

Senior Scholar Excellence Award, College of Business and Behavioral Science (CBBS), Clemson University (2012).

Undergraduate Teaching Excellence Award, CBBS, Clemson University (2007).

Emerging Scholar Research Excellence Award, CBBS, Clemson University (2006).

## **Department Recognition**

MIS Researcher of the Year Award, Temple University (2021).

#### **Honor Societies**

Beta Gamma Sigma Honor Society, Florida State University (2002).

Phi Beta Kappa Honor Society, University of Utah (1994).

Phi Alpha Theta Honor Society, University of Utah (1993).

Phi Kappa Phi Honor Society, University of Utah (1993).

Skull and Bones Junior Honor Society, University of Utah (1992).

#### **WORK EXPERIENCE**

Temple University, Philadelphia, PA (2020-Present).

Milton F. Stauffer Professor, Department of Management Information Systems, Fox School of Business.

University of Alabama, Tuscaloosa, AL (2018-2020).

MIS Endowed Faculty Fellow, Department of Information Systems, Statistics, and Management Science, Culverhouse College of Business.

Information Technology University – Copenhagen (2018-present).

Visiting Full Professor - Technology, Innovation Management & Entrepreneurship Research Group.

Clemson University, Clemson, SC (2017-2018).

Trevillian Professor – Department of Management, College of Business.

Clemson University, Clemson, SC (2013-2018).

Full Professor – Department of Management, College of Business.

Clemson University, Clemson, SC (2013-2016).

Director - Social Analytics Institute, College of Business and Behavioral Science.

Clemson University, Clemson, SC (2009-2012).

Director – Social Media Listening Center, College of Business and Behavioral Science.

VuRoom, Greenville, SC (2012-2015).

Minority owner - social media start-up focused on the K-12 education market.

Clemson University, Clemson, SC (2008-2013).

Associate Professor - Department of Management, College of Business and Behavioral Science

Clemson University, Clemson, SC (2002-2008).

Assistant Professor - Department of Management, College of Business and Behavioral Science

#### **VISITING POSITIONS**

Weizenbaum-Institute, Universität Potsdam (Summer 2020)

Research Fellow -- Chair for Business Informatics, esp. Social Media and Data Science – unable to fulfill due to COVID-19 Pandemic.

Technische Universität München (TUM), (2019).

Visiting Professor – Chair for Computer Science in Economics

Universität Augsburg, (Summer 2018).

Visiting Scholar – Chair for Information Systems and Management

Information Technology University – Copenhagen (Summer 2016).

Vellux Vellum Fellow - Technology, Innovation Management & Entrepreneurship Research Group.

Hong Kong Baptist University (Summer 2016, Summer 2018, Summer 2019).

Visiting Scholar – Information Systems and e-Business Management

Technische Universität München (TUM), (Summer 2015).

Visiting Scholar - Chair for Computer Science in Economics

Hong Kong Polytechnic University (Spring, 2012, Winter 2018, Winter 2019).

Visiting Scholar – Information Systems and e-Business Management

## **Recent Media Appearances**

- 1. Melwert, J. (2021). "Pennsylvania COVID-19 app has helped, but Temple expert says improvements needed." KYWW 4/2/2021 <a href="https://www.audacy.com/kywnewsradio/news/local/temple-expert-suggests-improvement-to-pennsylvania-covid-app">https://www.audacy.com/kywnewsradio/news/local/temple-expert-suggests-improvement-to-pennsylvania-covid-app</a>
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  posts on social media" KYWW 11/10/2020 <a href="https://www.radio.com/kywnewsradio/podcasts/kyw-newsradio-in-depth-229/job-hunting-when-you-say-it-online-it-never-goes-away-and-that-includes-your-political-posts-on-social-media-349795246</a>