

ANNA PAK

Department of Strategic Management
Fox School of Business, Temple University
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EDUCATION

Fox School of Business, Temple University, Philadelphia, PA, USA 2021 (Expected)
Ph.D. candidate in Strategic Management

- Dissertation Title: A Behavioral Approach to New Product Introductions: Evidence from the U.S. Movie Industry

ESADE Business School, Barcelona, Spain 2020

- Consortium on Competitiveness and Cooperation (CCC) Virtual Visiting PhD Student
- Host faculty: Dimo Ringov

London School of Economics and Political Sciences (LSE), London, UK 2010
M.Sc. in Analysis, Design, and Management of Information Systems with High Merit

- Distinction for the Master's Thesis and Winner of 2009 LSE Deloitte Case Competition

Kyung Hee University, Seoul, Korea 2009
B.A. in Business Administration & E-Business with Honors (Cum Laude)

RESEARCH INTERESTS

Behavioral Strategy / Organizational Learning / New Product Introductions & Product Innovation

WORKING PAPERS & WORK IN PROGRESS

Pak, A., Ren, C., & Tae, J. "How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to Performance Feedback"

- 1st Round R&R at *Academy of Management Journal*. Presentation: AOM 2019, Special SMS 2019

Pak, A. "Shared Fate: The Impact of Peer and Industry Characteristics on Peer Failure Experience and Investment Intensity"

- Won the 40th SMS Behavioral Strategy Best Paper Award
- Nominated for the 40th SMS Best Paper Prize and the Best Ph.D. Paper Prize
- Target journal: *Strategic Management Journal* (Preparing to submit by the end of 2020)
- Presentation: AOM 2020, SMS 2020

Pak, A. & Tae, J. "Who is Failing? The Influence of Failure of Generalists vs. Specialists on Firm's

Responses through New Product Introductions”

- Target Journal: *Organization Science* (Preparing for submission). Presentation: SMS 2017

Pak, A. “Underdogs that Inspire: Peer-driven Product Positioning”

- Target Journal: *Strategic Management Journal* (Preparing for submission)

Pak, A. “Product Experience Variety, Product Differentiation, and Firm Performance: Evidence from the Popular Music Industry”

- Target Journal: *Strategic Management Journal* (Data analysis)

Pak, A. & Kim, E. “Bad apples are not equally bad: the effects of peers’ characteristics on the incidence of individual financial misconduct”

- Target Journal: *Organization Science* (Data analysis)

CONFERENCE PROCEEDINGS

Pak, A. (2020) “Shared Fate: The Impact of Peer and Industry Characteristics on Peer Failure Experience and Investment Intensity”, *Academy of Management Proceedings*, 2020

Pak, A., Ren, C., & Tae, J. (2019) “How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to Performance Feedback”, *Academy of Management Proceedings*, 2019

ACADEMIC AWARD & HONORS

Doctoral Dissertation Completion Grant, \$11,000, Temple University	2021 (Expected)
Recipient, the Behavioral Strategy Best Paper Award, SMS	2020
Nominee, the Best Paper Prize and the Best Ph.D. Paper Prize, SMS	2020
Young Scholars Interdisciplinary Forum Grant, \$1,000, Temple University	2016-2017
Temple CIBER Research Award, \$4,000, Temple University	2015-2016
Dean’s List, Kyung Hee University	2009
Scholarship for Academic Excellence, Kyung Hee University	2005 - 2008

CONFERENCE AND SEMINAR PRESENTATIONS

- 2020 Shared Fate: The Impact of Peer and Industry Characteristics on Peer Failure Experience and Investment Intensity, *Virtual Academy of Management (AOM) Annual Meeting*
Shared Fate: The Impact of Peer and Industry Characteristics on Peer Failure Experience and Investment Intensity, *Virtual Strategic Management Society (SMS) Conference*
- 2019 How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to Performance Feedback, (with Charlotte Ren and Jennifer Tae), *Academy of Management (AOM) Annual Meeting, Boston, MA, USA*
How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to Performance Feedback, (with Charlotte Ren and Jennifer Tae), *Strategic Management Society (SMS) Special Conference, Frankfurt, Germany*
How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to

- Performance Feedback, (with Charlotte Ren and Jennifer Tae), *Brownbag Seminar, Temple University, Philadelphia, PA, USA*
- 2018 Learning from Failure of Others and Firm's Response through New Product Introductions: Evidence from the U.S. Film Industry, (with Jennifer Tae), *Brownbag Seminar, Temple University, Philadelphia, PA, USA*
- 2017 Learning from Failure of Others and Strategic Choices: A Longitudinal Study of The U.S. Film Industry, (with Jennifer Tae), *Strategic Management Society (SMS) Conference, Houston, TX, USA*
- 2016 Patent Lifecycle and Innovation in the 3D Printing Industry, *Brownbag Seminar, Temple University, Philadelphia, PA, USA*
- 2016 Strategic Patenting and Innovation in the 3D Printing Industry, (with MB Sarkar), *11th Young Scholars Interdisciplinary Forum, Temple University, Philadelphia, PA, USA*

TEACHING EXPERIENCE AND TRAINING

Instructor, Temple University (Instructor rating: 4.7/5.0 , the average for the business school: 4.2)	
BA4101 Global Business Policy (undergraduate capstone strategy course), online	Summer 2020
BA4101 Global Business Policy, in person	Spring 2019
Fox Teaching Academy Workshop (Certificate of Completion)	Summer 2018
Fox Online Teaching Certificate (FOTC)	Fall 2020

PROFESSIONAL ACTIVITIES

Membership: Academy of Management, Strategic Management Society

Service:

- Ad Hoc Reviewer: Journal of International Management (2018-2019)
- Volunteer Reviewer: Academy of Management Annual Meetings

NON-ACADEMIC PROFESSIONAL EXPERIENCE

Tangible Idea (Venture Startup), Co-Founder, Seoul, Korea	2013 - 2014
<ul style="list-style-type: none"> · Initiated a planning process for a mobile beta testing mentoring app w/ over 3,000 users · Obtained \$10,000 government startup grant at the startup pitch competition 	
Sabre Fund Management (Hedge Fund), Marketing & Sales, London, UK	2011- 2012
<ul style="list-style-type: none"> · Raised capital from investors in Asia and Europe for new and existing hedge fund products · Undertook the analysis of investor portfolio as well as the financial market sector trends 	

OTHER ACHIEVEMENTS

LSE Deloitte Case Competition Winner, London School of Economics, UK	2009
Minister's Award & Grand Prize for the Best Thesis, Korean Ministry of Environment	2007
Bronze Award for the Best Thesis, Korea Mine Reclamation Corporation	2007
Bronze Award for the Best Thesis, Maeil Business Newspaper	2005

VOLUNTEER WORK

Full-time volunteer for Pennine Camphill Community (Nonprofit Organization), Wakefield, UK 2008

ADDITIONAL SKILLS

Programs: STATA, Python (Web scraping)

REFERENCE

Charlotte R. Ren (Chair)

Associate Professor of Strategy
Fox School of Business
Temple University, USA
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Shreeram (Ram) Mudambi

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