

OUR COMPETITIONS

The competitions and programs run by the Innovation & Entrepreneurship Institute (IEI) at Temple University are open to students, alumni, faculty and staff from all 17 schools and colleges within the Temple University community. Finalists in 3 competitions are separated into two tracks - Undergraduate and Upper Track (Graduate students, Alumni, Faculty, Staff). The IEI also sponsors a Crowd Favorite Award for each of the 3 competitions, voted on by the competition's viewing audience! Finalists in our fourth program, the Lori Hermelin Bush Seed Fund, are not separated into tracks. Ventures submitting to the Fund should be founded by a female-identifying member of the Temple University community or be a venture with a product or service created for women and focused on women's issues.



INNOVATIVE IDEA COMPETITION

During the fall semester, the IEI hosts the annual Innovative Idea Competition (IIC), which encourages the generation of innovative new products, services, and technologies. Many of these ideas become the foundation for new products and ventures launched from Temple. This program includes a workshop series, mentoring opportunities, and pitch coaching for participants. To compete, Temple affiliates submit an application which outlines the problem and opportunity their product or service is solving, its competitive advantage, target market, and plans for addressing challenges.



CHANGEMAKER CHALLENGE

The Changemaker Challenge is part of the IEI's Social Impact Programming, and culminates in the spring semester with a pitch competition at the annual Social Impact Summit. The Changemaker Challenge program includes a workshop series, mentoring opportunities, and offers guidance, resources, and seed funding to ideas and social impact ventures aiming to create positive change in the world.



BE YOUR OWN BOSS BOWL®

The IEI's largest and most comprehensive of the 3 annual competitions - the Be Your Own Boss Bowl®, starts early in the spring semester. The objective of this competition is to encourage the formation and launch of new small businesses and scalable entrepreneurial ventures by the Temple community. Along the journey, participants will learn about all aspects of entrepreneurship, participate in workshops, meet with mentors, and do a deep dive into all aspects of a strategic, comprehensive business plan. Participants submit to the competition with an investor pitch deck, executive summary, and financial forecast. The BYOBB®'s total prize package includes cash prizes and in-kind services awards worth over \$125,000.



LORI HERMELIN BUSH SEED FUND

The Lori Hermelin Bush Seed Fund supports ideas and business models that advance women in entrepreneurship. The Fund provides seed funding ranging from \$500 to \$10,000 based on the needs and stage of the venture. Funds are provided with the purpose of validating or expanding their concept into a tangible business, as well as, Ideas or ventures should be scalable, innovative, and further advance women in entrepreneurship.



Questions? Please contact us at:

iei@temple.edu

1810 Liacouras Walk | Philadelphia, PA 19122-6083

OUR SPONSORSHIP BENEFITS

\$25,000 - Diamond Sponsor

All Benefits of Broad Street Sponsor PLUS

Presence on Digital Screens located in the main lobby of Alter Hall

Feature in IEI Generate Newsletter

45-sec spot for video ad during event

Opportunity to Present Award at Live Pitch Event

\$10,000 - Broad Street Sponsor

All Benefits of Angel Investor PLUS

Full page Ad in Digital Competition Brochure

Dedicated Fox School Social Media post featuring company (Twitter 3000+ followers; Instagram 4500+ followers)

Mention in Competition Press release

Partnership mentioned in Fox Den weekly newsletter to all Undergraduate Students

Partnership mentioned in Fox Update monthly newsletter to all Fox Alumni

\$5,000 - Angel Investor Sponsor

All Benefits of CrowdFunding Capital PLUS

Advertisement slide during event (Recording is shared on IEI's YouTube channel)

Logo on Sponsor Poster prominently displayed in the 1810 Accelerator

Dedicated IEI Social Media post featuring company (Twitter 1000+ followers; Instagram 550+ followers)

Partnership mentioned in Fox Brief weekly newsletter to all Faculty and Staff

\$1,000 - Crowd Funding Capital

All Benefits of a Pre-Seed Funder PLUS

½ pg. Ad in Digital Competition Brochure

Dedicated IEI Social Media post (Twitter 1000+ followers; Instagram 550+ followers)

\$250 - Pre-Seed Funder

Logo linked on IEI and/or Competition website

Logo included in Digital Competition Brochure

Logo on Sponsor Slide during event (Recording is shared on IEI's YouTube channel)

Company mention during Live Competition presentation

Logo in TY Sponsor email post-event (2000+ send list)

The Innovation & Entrepreneurship Institute is open to additional funding opportunities and offers additional sponsorship benefits to interested companies.

Please contact us at iei@temple.edu.