

CLASS OF 2019

UNDERGRADUATE CAREER OUTCOMES REPORT

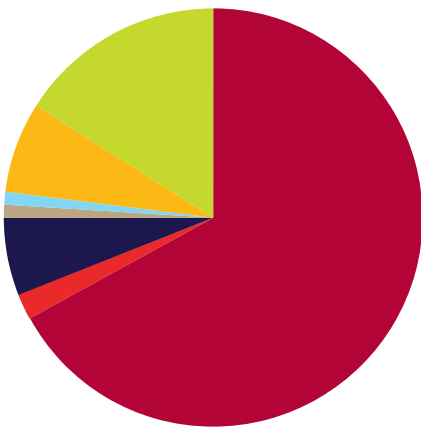
POPULATION DATA (AUGUST '18, DECEMBER '18, MAY '19)

All data verified as of June 2020

90% PLACEMENT RATE

Of the recent graduates that indicated they were seeking employment, 90% reported successful employment within six months of graduation.

Outcomes Overview (of entire graduating class)



68.4% Employed in business-related careers²

1.9% Started own business

6.0% Attending graduate/professional school³

0.3% Serving in the military

0.3% Postponing job search⁶ or still seeking education⁵

7.4% Still seeking employment

15.7% No outcome data reported to CSPD⁷

| TOTAL STUDENTS IN CLASS OF 2019 | 1,722 |
|--|-------|
| Placement Rate ¹ | 90% |
| Percentage of entire class seeking a job/planning to start a business ⁴ | 78% |
| Knowledge Rate ⁸ | 84% |

BY THE NUMBERS

| | |
|------------------------------------|----------|
| Average Salary | \$49,472 |
| Median Salary | \$50,000 |
| Salary Knowledge Rate ⁹ | 19% |

DEFINITIONS

1. **PLACEMENT RATE:** Percentage of graduates (of those seeking employment), who are working in business-related careers or started his/her own business within six months of graduation. (N = 1210/1338)

2. **EMPLOYED:** Graduates who are employed full or part-time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.

3. **GRADUATE/PROFESSIONAL SCHOOL:** Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

4. **SEEKING EMPLOYMENT:** Graduates who have indicated that they are seeking employment or engaged in the job-search process. (N = 1338/1722)

5. **SEEKING CONTINUING EDUCATION:** Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.

6. **NOT SEEKING:** Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).

7. **NO INFORMATION AVAILABLE:** Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

8. **KNOWLEDGE RATE:** Percentage of graduates for which the institution has reasonable information concerning the graduates' post-graduation activities. (N = 1452/1722)

9. **SALARY KNOWLEDGE RATE:** Percentage of those employed within six months of graduation for which the institution has reasonable information concerning the graduates' salary information.

*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the "career outcomes rate" as percentage of graduates who fall into the following categories: Employed full-time, Employed part-time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development (CSPD) defines "placement rate" as those who are employed full-time in business-related careers (out of those who were seeking employment).

EMPLOYERS WHO HIRED 3+ FOX GRADUATES

CLASS OF 2019

| | | | |
|-------------------------------|-------------------------------------|---|--|
| Admiral Insurance Company | Children's Hospital of Philadelphia | Liberty Mutual Insurance | Subaru of America, Inc. |
| ADP | Chubb | Lincoln Financial Group | Susquehanna International Group, LLP (SIG) |
| Aerotek | Cigna | Lockton Companies, LLC | Target Corporation |
| AIG | Citizens Bank | Marsh | TD Bank |
| All Risks, Ltd. | City of Philadelphia | MassMutual Greater Philadelphia | TD Securities |
| Amazon | Comcast Corporation | Morgan Stanley | The Graham Company |
| AMWins Group Inc. | Conner Strong & Buckelew | Morgan, Lewis & Bockius LLP | Transamerica |
| Ancillare | Cousin's Supermarket | Munich Reinsurance America, Inc. | Trion |
| Aon Corporation | Defense Logistics Agency | Northwestern Mutual | United States Liability Insurance Group |
| ARAMARK | Deloitte | Penn Medicine | Universal Health Services, Inc. |
| Assured Partners | Digitas Health | PNC Financial Services | Vanguard |
| AXA Advisors | Donegal Insurance Group | PricewaterhouseCoopers (PwC) | Verizon |
| Baker Tilly | Drucker & Scaccetti, P.C. | Prudential Financial | Vertex Inc. |
| Bank of America/Merrill Lynch | Enterprise Holdings | QVC | Wawa, Inc. |
| BDO USA LLP | EY LLP | Radian Group, Inc. | Willis Towers Watson |
| BDP International | Frank Recruitment Group | RSM US LLP | |
| Bloomberg LP | Freddie Mac | SAP America Inc. | |
| BNY Mellon | goPuff | Sedgwick Claims Management Services, Inc. | |
| Boeing | Grant Thornton | SEI | |
| Burlington Stores | JPMorgan Chase & Co. | Starr Companies | |
| CBIZ | KPMG LLP | | |

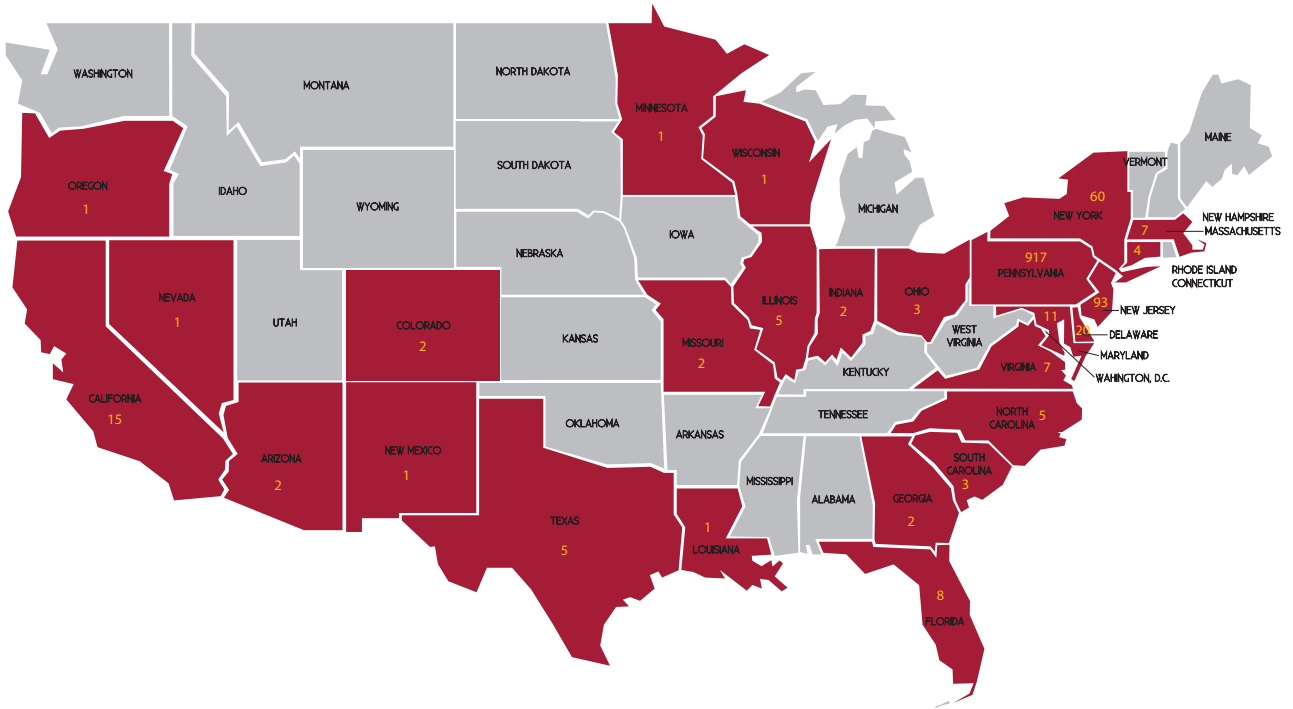
| EMPLOYMENT BY FUNCTION * N = 1,210 | # OF GRADS | % OF GRADS |
|---------------------------------------|------------|------------|
| Finance/Financial Planning | 193 | 16.0% |
| Accounting/Auditing | 132 | 10.9% |
| Risk Management/Actuarial | 126 | 10.4% |
| Business Development/Sales | 108 | 8.9% |
| Marketing | 97 | 8.0% |
| Supply Chain/Operations/Logistics | 87 | 7.2% |
| Human Resources | 73 | 6.0% |
| Data & Analytics | 64 | 5.3% |
| Information Technology | 64 | 5.3% |
| Consulting | 55 | 4.5% |
| General Management | 50 | 4.1% |
| Administration | 34 | 2.8% |
| Other | 32 | 2.6% |
| Customer/Technical Support | 31 | 2.6% |
| Entrepreneurship | 23 | 1.9% |
| Real Estate | 21 | 1.7% |
| Product/Project Management | 12 | 1.0% |
| Legal | 8 | 0.7% |

| EMPLOYMENT BY INDUSTRY N = 1,210 | # OF GRADS | % OF GRADS |
|-------------------------------------|------------|------------|
| Financial Services/Banking | 193 | 16.0% |
| Insurance | 181 | 15.0% |
| Other | 122 | 10.1% |
| Consumer Products/Retail | 120 | 9.9% |
| Accounting | 105 | 8.7% |
| Technology/Science | 100 | 8.3% |
| Healthcare/Pharma | 78 | 6.4% |
| Supply Chain/Logistics/Auto | 62 | 5.1% |
| Marketing/Advertising/PR | 51 | 4.2% |
| Government/Education | 50 | 4.1% |
| Consulting | 47 | 3.9% |
| Human Resources/Staffing | 32 | 2.6% |
| Real Estate | 30 | 2.5% |
| Construction/Engineering | 23 | 1.9% |
| Law/Law Enforcement | 16 | 1.3% |

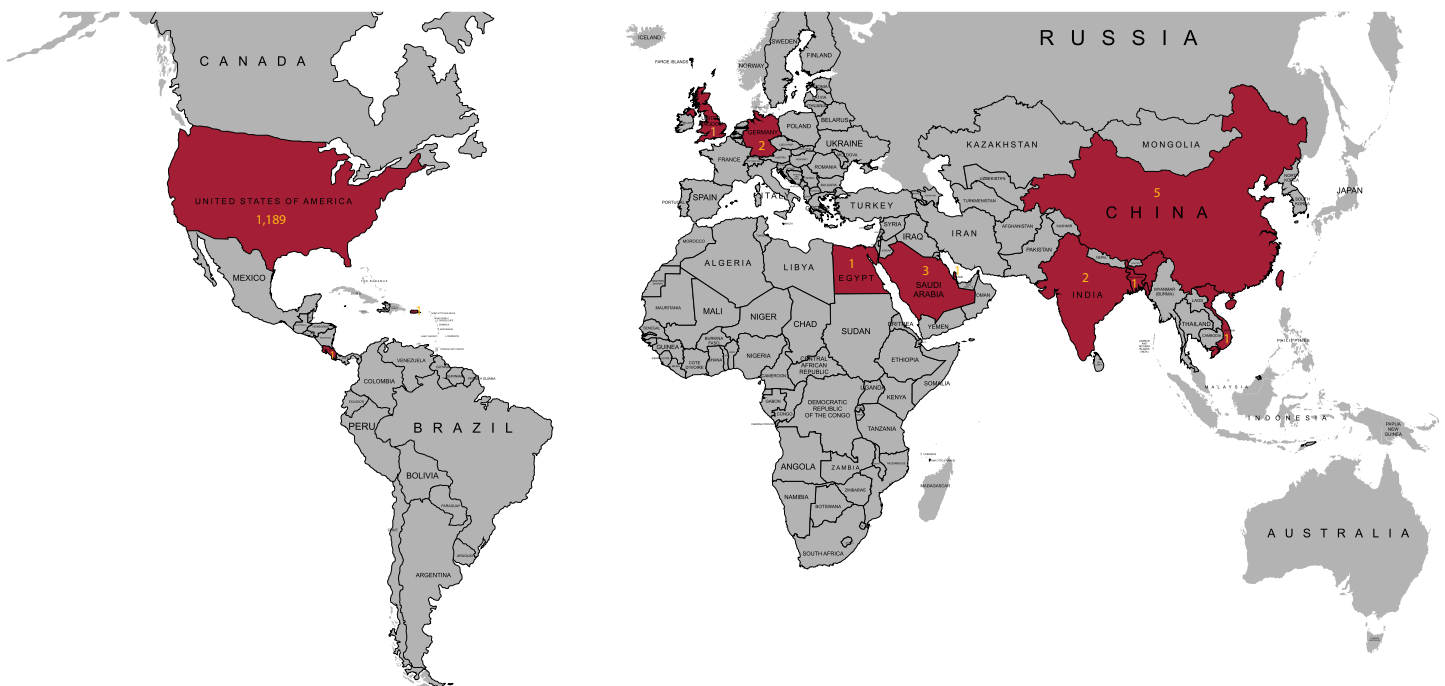
*Job function is indicative of the individual's job responsibilities and not necessarily their Fox major

PLACEMENT GEOGRAPHY

EMPLOYMENT BY STATE 28 STATES



EMPLOYMENT BY COUNTRY 12 COUNTRIES



CONNECTING STUDENTS WITH CORPORATE PARTNERS

HANDSHAKE

Handshake is an innovative recruitment and career management platform used by CSPD and Fox students. This is where Fox students can find employers looking to hire Business majors for job and internships. To log in, visit: temple.joinhandshake.com.

ON-CAMPUS INTERVIEWS

CSPD hosts numerous employers (in-person and virtually) each semester to interview Fox students for internships, co-ops or full-time career opportunities. Students can apply for these interviews through Handshake

FALL & SPRING CONNECTIONS

CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time post-graduation opportunities. Each Connection hosts 75-100+ employers.

MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in Mock Interviews. Students not only get to simulate the interview process, but they identify strengths and areas for improvement based on employer feedback.

EMPLOYER RESUME CRITIQUES

The employer resume critique is an opportunity for students to meet with an industry partner and receive one-on-one feedback.

INFORMATION TABLES

Information tables offer students an opportunity to network with representatives from a Fox industry partner in an informal setting. Students gain insight into the job search process as well as learn about an organization and available job opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer's perspective.

STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Industry representatives speak to targeted audiences about industry specific topics. Learn more by visiting: www.fox.temple.edu/student-professional-organizations/

LEARN MORE: FOX.TEMPLE.EDU/CSPD

The vision of Temple University's Fox School of Business is to transform student lives, develop leaders, and impact our local and global communities through excellence and innovation in education and research. The Fox School's research institutes and centers as well as 200+ full-time faculty provide access to market-leading technologies and foster a collaborative and creative learning environment that offers more than curriculum—it offers an experience. Coupled with its leading student services, the Fox School ensures that its graduates are fully prepared to enter the job market.

The flexibility and responsiveness of our knowledge-creating research faculty allow the school to address the needs of industry and generate courses and programs in emerging fields. As a leader in business research, the Fox School values interdisciplinary approaches and translational research that influence and impact real-world problems. Our research informs an adaptive curriculum, supports innovation in teaching and prepares students for the ever-changing business environment.