

CLASS OF 2018

UNDERGRADUATE CAREER OUTCOMES REPORT

POPULATION DATA (AUGUST '17, JANUARY '18, MAY '18)

All data verified as of August 2019

91% PLACEMENT RATE

Of those seeking a job or planning to start a business, 91% of Fox graduates accomplished that goal within 6 months of graduation.

TOTAL STUDENTS IN CLASS OF 2018	1,686
Placement Rate ¹	91%
Percentage of entire class seeking a job/ planning to start a business ⁴	76%
Knowledge Rate ⁸	87%

BY THE NUMBERS	
Average Salary	\$54,983
Median Salary	\$57,000
Salary Knowledge Rate ⁹	35%

DEFINITIONS

1. PLACEMENT RATE: Percentage of graduates (of those seeking employment), who are working in business-related careers or started his/her own business within 6 months of graduation. (N = 1167/1285)

2. EMPLOYED: Graduates who are employed full time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.

3. GRADUATE/PROFESSIONAL SCHOOL: Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

4. SEEKING EMPLOYMENT: Graduates who have indicated that they are seeking employment or engaged in the job-search process. (N = 1285/1686)

5. SEEKING CONTINUING EDUCATION: Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.

6. NOT SEEKING: Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).

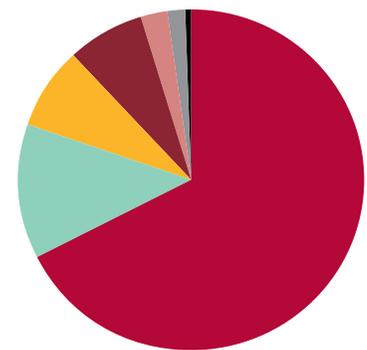
7. NO INFORMATION AVAILABLE: Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

8. KNOWLEDGE RATE: Percentage of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation activities. (N = 1470/1686)

9. SALARY KNOWLEDGE RATE: Percentage of graduates for which the institution has reasonable and verifiable information concerning the graduates' salary information.

*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the "career outcomes rate" as percentage of graduates who fall into the following categories: Employed full time, Employed part time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development defines "placement rate" as those who are employed full-time in business-related careers (out of those who were seeking employment).

OUTCOMES OVERVIEW (OF ENTIRE GRADUATING CLASS)



- 67.5%** Employed in Business-related Careers²
- 1.7%** Started Own Business
- 8.0%** Attending Graduate/Professional School³
- 0.4%** Serving in the Military
- 2.6%** Postponing Job Search or Still Seeking Education⁶
- 7.0%** Still Seeking Employment
- 12.8%** No Outcome Data Reported to CSPD⁷

EMPLOYERS WHO HIRED 3+ FOX GRADUATES CLASS OF 2018

AIG, Inc.	Defense Logistics Agency	NSM Insurance Group
All Risks, LTD	Deloitte	PNC Financial Services Group
Amazon	Dietz & Watson	Protiviti, Inc.
AmeriHealth Administrators	Ernst & Young	Prudential Financial
AmerisourceBergen Corp	Exelon Corporation	PriceWaterhouseCoopers
AMWins Group Inc.	Freedom Mortgage	RSM
Ancillare	Grant Thornton	SAP America, Inc.
Aon Corporation	Hamilton Lane	SEI
ARAMARK	Harmelin Media	Target Corporation
Arthur J. Gallagher	Honeygrow	TD Bank
Assured Partners	Independence Blue Cross	Temple University
Bank of America	International SOS Assistance	The Graham Company
BDP International	Janney Montgomery Scott	Trion
Bimbo Bakeries, USA	Johnson & Johnson	Vanguard
BNY Mellon	JPMorgan Chase & Co.	Wawa
Burlington Stores	KPMG	Willis Towers Watson
C.H. Robinson	Liberty Mutual	
Chubb	Lincoln Financial Group	
Cigna	Marsh	
Citco Fund Services	MassMutual Greater Philadelphia	
CliftonLarsenAllen	Maxim Healthcare	
Comcast Corporation	Mercer	
Creative Financial Group	Morgan Stanley	

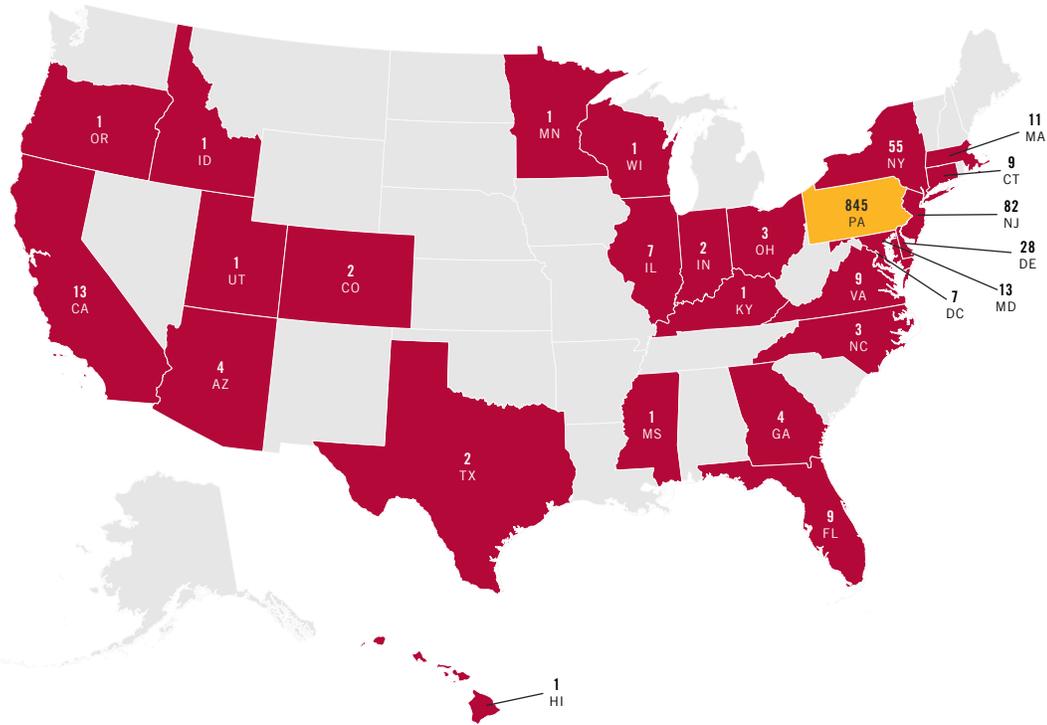
EMPLOYMENT BY FUNCTION * N = 1,167	# OF GRADS	% OF GRADS
Finance/Financial Planning	186	15.9%
Risk Management/Actuarial	176	15.1%
Accounting/Auditing	141	12.1%
Business Dev/Sales/Acct Mgmt	104	8.9%
Supply Chain/Operations/ Logistics	87	7.5%
Marketing	81	6.9%
Information Technology/MIS	77	6.6%
Human Resources	74	6.3%
Management	51	4.4%
Administrative/Support Services	50	4.3%
Analyst/Analytics	46	3.9%
Other	32	2.7%
Entrepreneur	28	2.4%
Law	14	1.2%
Consulting	12	1.0%
Real Estate	8	0.7%

EMPLOYMENT BY INDUSTRY N = 1,167	# OF GRADS	% OF GRADS
Financial Services/Banking	250	21.4%
Insurance	153	13.1%
Other	123	10.5%
Accounting	115	9.9%
Consumer Products/Retail	112	9.6%
Healthcare/Pharma	85	7.3%
Technology/Science	76	6.5%
Government/Education	50	4.3%
Marketing/Advertising/PR	47	4.0%
Human Resources/Staffing	27	2.3%
Real Estate	26	2.2%
Supply Chain/Logistics	24	2.1%
Law/Law Enforcement	22	1.9%
Construction/Engineering	21	1.8%
Transportation/Automotive	18	1.5%
Consulting	18	1.5%

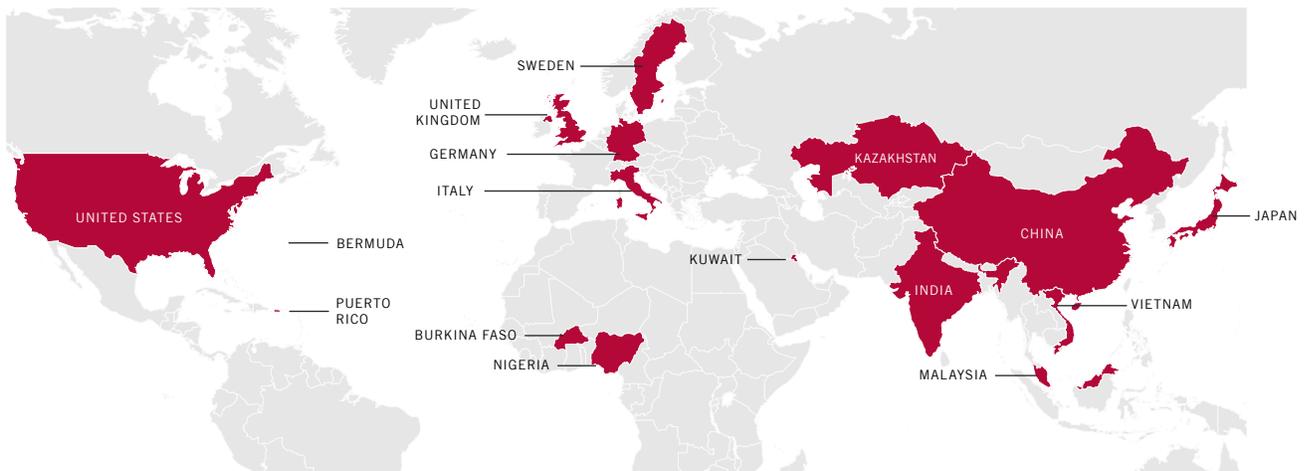
*Job function is indicative of the individual's job responsibilities and not necessarily their Fox major

PLACEMENT GEOGRAPHY

27 STATES



16 COUNTRIES



CONNECTING STUDENTS WITH OUR CORPORATE PARTNERS

HANDSHAKE

Handshake is an innovative recruitment and career management platform used by CSPD and Fox students. This is where Fox students can find employers looking to hire Business majors for job and internships. To log in, visit: temple.joinhandshake.com.

ON-CAMPUS INTERVIEWS

CSPD hosts numerous employers on campus each semester to interview Fox students for internships, co-ops, or full-time career opportunities. Students can apply for these interviews through Handshake.

FALL & SPRING CONNECTIONS

The CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time post-graduation opportunities. Each Connection hosts 75 – 100+ employers.

MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in Mock Interviews on campus. Students not only get to simulate the interview process, but they identify strengths and areas for improvement based on employer feedback.

EMPLOYER RESUME CRITIQUES

The employer resume critique is an opportunity for students to meet with an industry partner and receive one-on-one feedback.

INFORMATION TABLES

Information tables offer students an opportunity to network with representatives from a Fox industry partner in an informal setting. Students gain insight into the job search process as well as learning about an organization and available job opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer's perspective.

STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Industry representatives speak to targeted audiences about industry specific topics.

www.fox.temple.edu/student-professional-organizations/

The Fox School of Business was founded in 1918—and we've been rising and redefining since day one. We're steeped in tradition, but we defy convention. For 100 years, we've prepared generations of daring entrepreneurs, tough executives, creative professionals, thought leaders, and pioneering researchers to make big impacts on the real world. Fox enters its second century of innovative business education by continually and strategically redesigning our curriculum and our perspective. Our goal is to ensure today's students become tomorrow's business leaders.

LEARN MORE: [FOX.TEMPLE.EDU/CSPD](https://fox.temple.edu/cspd)